

INFORMED VOTERS' CANDIDATE COMPARISON GUIDE



for the May 2024 Kerrville City Council Election



Mayoral Candidate

Joe Herring



Age: 62 years old
Education: BBA from UT
Property Taxpayer: Yes
Former Mayor: Yes
Work History: Small business owner
of Non-Profit Boards Served On: 11

Community Involvement: Herring has a long history of serving the Kerrville area & has received multiple community service awards, including the Bill Dozier Citizen of the Year in 2010. Garcia has very little non-profit involvement since high school & serves on the board of the Kerrville Little League.

Other Facts: Garcia had misleading information on his campaign website, stating he had a bachelor's degree. He has since corrected it to reflect his college student status after multiple media outlets reported on it & were unable to verify his education. He recently completed his freshman year.



Mayoral Candidate

Roman Garcia



Age: 22 years old
Education: Current college student
Property Taxpayer: No
Former Mayor: No
Work History: IT consultant
of Non-Profit Boards Served On: 1



Place 3 Candidate

Kent McKinney



Age: 72 years old
Education: BS from the Univ of PA
Property Taxpayer: Yes
Council History: None to date
Work History: Retired banker who served as chairman/CEO of 4 banks
of Non-Profit Boards Served On: 7

Community Involvement: McKinney has served on the boards of the Kerrville Economic Improvement Corp, Kerrville Public School Foundation, Dietert Center, Hill Country Arts Foundation & numerous others. Bates served on the board of the Hill Country Youth Ranch & helped found the Big Springs Charter School.

Other Facts: Bates is currently in conflict & litigation with the City of Kerrville regarding a building he constructed. Bates' business history is strewn with numerous liens, judgments & lawsuits over his local business practices.



Place 3 Candidate

Brent Bates



Age: 67 years old
Education: Bachelor's from Texas A&M
Property Taxpayer: Yes
Council History: Ran for mayor unsuccessfully in 2022
Work History: Developer
of Non-Profit Boards Served On: 2



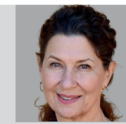
Place 4 Candidate

Brenda Hughes



Age: 65 years old
Education: Studied criminal justice & business (*did not pursue bachelor's*)
Property Taxpayer: Yes
Council History: 3.5 years on council, currently serves as place 4
Work History: Small business owner for 31 years & former firefighter
of Non-Profit Boards Served On: 5

Community Involvement: Hughes is a founding board member of Kerrville Pets Alive! & serves as the non-profit's VP. Hughes also serves on the board of Hill Country CASA, Playhouse 2000, Kerrville Citizen Police Academy Alumni Association & other civic boards & committees. Ferguson has not served on any local boards, but she did serve on the Public Safety Facility Committee & was the only committee person that would not sign off on project plans.

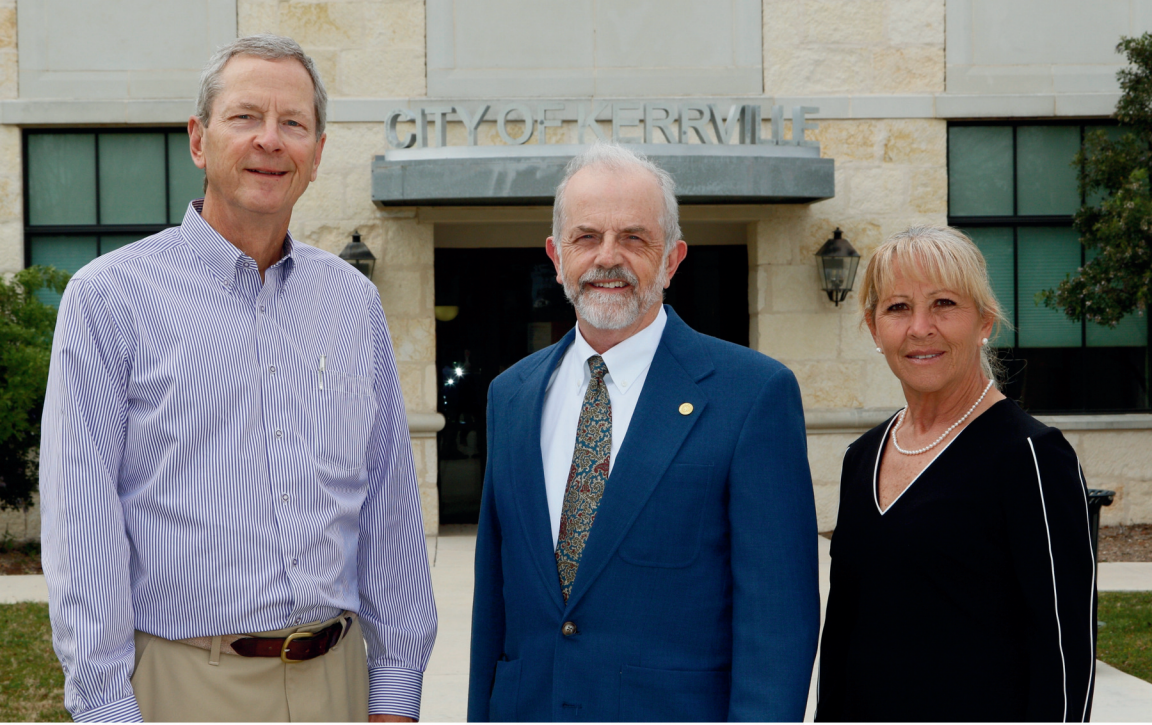


Place 4 Candidate

Barbara Ferguson




Age: 65 years old
Education: Bachelor's in art & psychology from Anderson Univ (IND)
Property Taxpayer: Yes
Council History: Ran for council unsuccessfully in 2023
Work History: Stay at home mom, training manager & developer
of Non-Profit Boards Served On: 0




**Proven Community Service
Protecting Quality of Life
Promoting Conservative Values
Qualified & Responsible Leadership**



**Joe Herring for Mayor
Kent McKinney for City Council Place 3
Re-Elect Brenda Hughes for City Council Place 4**

 **APRIL 23**
Last day to apply
for a ballot by mail

 **APRIL 22-30**
Early voting dates for
May local election

 **MAY 4**
Election day (final
day to vote in person)

Full candidate guide available at
KerrvilleForward.com



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